

Life Changes Trust Quarterly Performance Report

April – June 2015

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Introduction

April-June 2015, the first quarter of the 2015-16 financial year, has been a busy three months for the Trust with positive progress across both programmes. Highlights include:

- the launch of our open call funding for a first wave of investment in Champions Boards, where care experienced young people work with senior decision makers to improve services and outcomes for all young people
- assessment of funding applications for peer mentoring for care experienced young people and peer support and befriending for people affected by dementia
- publication of a joint report on findings from the Scottish Social Attitudes to Dementia survey, jointly funded by the Trust and Joseph Rowntree Foundation
- the launch of our first social investment funding initiative in partnership with Big Issue Invest and other partners, which offers low-cost, flexible loans provided by the Trust and free business support provided by corporate partners.

After many months of development, the Trust also launched its new website in June, which provides key information in a more accessible way and will allow the Trust to develop facilities for online funding applications and support.

Maddy Halliday
CEO

Summary and Highlights

1. People Affected by Dementia Programme

1.1 Funding Awards: Complete and in Progress

Age Scotland – early dementia awareness raising and intervention among older people in Scotland (in progress)

This funding will enable Age Scotland and its 849 member groups to become dementia friendly. The organisation will:

- increase awareness of how healthy living can prevent or delay the onset of some types of dementia
- increase awareness of healthy living and positive opportunities for people with early stage dementia to improve quality of life
- encourage people to seek early diagnosis and promote early intervention
- promote awareness of the equalities issues and human rights of people who have early-stage dementia
- use evidence from engagement with older people to influence the Scottish Government and other policy makers and service providers

Funding: £515,087 over three years, commencing 2015

Conference Bursaries: Alzheimer Scotland Conference, June 2015 (funding phase complete; evaluation underway)

The Trust provided bursaries which enabled people with dementia and their carers to attend and participate in the Alzheimer Scotland conference. Feedback has been given from all bursary holders and a report will be published on the Trust's website in August 2015. The Trust also sponsored the Quiet Room at the event for people with dementia to use.

Funding: £8,200, 2015

Conference Bursaries: Alzheimer Europe Conference, September 2015 (in progress)

The Trust will provide bursaries to enable people with dementia and their carers to attend and participate in the Alzheimer Europe conference in Slovenia. Feedback will be obtained from all bursary holders and a report will be published on the Trust's website in November 2015.

Funding: £37,625, 2015

Dementia Engagement and Empowerment Project (DEEP) Phase 3 – joint funding in partnership with the Joseph Rowntree Foundation and Comic Relief (in progress)

DEEP is an initiative that supports people living with dementia to have a stronger voice in their community and in influencing policy and practice. There are currently more than 50 DEEP groups in the UK, some of which are in Scotland. The aim of this funding is to greatly increase the number of groups and, from the Trust's perspective, particularly in Scotland. This is a grassroots initiative that puts the dementia agenda back into the hands of people living with the condition.

Funding: £357,576 over four years, commencing 2015

Dementia Friendly Communities (In progress)

The aim of this initiative is to facilitate the development of dementia friendly communities across Scotland which support people affected by dementia to live well and be included in their local and wider community. Trustees approved funding for 14 initiatives in December 2014. Funding has now been confirmed following due diligence checks, and announcements of 14 successful awards have been made.

Details of the successful applicants can be found here:

<http://www.lifechangestrust.org.uk/funding-story/%C2%A33-million-dementia-friendly-community-initiatives>

The first gathering of all the Dementia Friendly Communities was held on 6 May 2015 in Perth. The focus of this meeting was to explain the evaluation support that will be provided to the DFCs and how evaluation will be planned.

Funding: £3,386,187 over three years, commencing 2015

Individual Awards Pilot for People Affected by Dementia (funding phase complete; evaluation underway; influencing to follow)

This pilot was delivered in Argyll & Bute and Edinburgh, with the support of several partner organisations including RVS and local carers' groups. It aimed to help people affected by dementia to do something that would make a difference to their quality of life. 416 awards were made. The pilot is being evaluated and a full report will be available in August 2015.

Funding: £250,065 2014-15

Scottish Dementia Working Group – transport sub-group DVD and online resource (in progress)

The Transport sub group of the Scottish Dementia Working Group (SDWG) will produce a DVD and online resource to raise awareness of some of the issues people with dementia may have when using public transport and to provide some tips and hints on what public transport agencies could do to help.

Funding: £7,000, 2015-16

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Scottish Social Attitudes Survey 2014 – Attitudes to Dementia (funding phase complete; influencing phase in progress)

This survey was carried out by ScotCen between May and August 2014. The report was launched in June 2015. This was jointly funded by the Joseph Rowntree Foundation and the Trust. The report is available here:

<http://www.lifechangestrust.org.uk/news/national-survey-reveals-scots-want-do-their-best-people-affected-dementia>

Funding: £60,000, 2014-15

Values, Ethics and Rights in Dementia Network (VERDe Network) (in progress)

This is a venture that is jointly funded with the Joseph Rowntree Foundation. It will establish a UK-wide network of individuals and organisations committed to achieving positive changes in thinking and a rights-based approach to policy and practice concerning values, rights and ethics for people living with dementia. People living with dementia will be actively involved.

Funding: £27,720 over 18 months, commencing 2015

1.3 New Funding Initiatives and Awards: Approved

Funding Initiatives

No new funding initiatives were approved during April-June 2015.

New Funding Awards

Befriending and peer support initiative (approved May 2015)

This funding will support the development of befriending and peer support initiatives in Scotland. Applications closed on 2nd April 2015. There were 41 applications for funding of which 13 were approved in May 2015, subject to due diligence. Due diligence should be complete by the end of July and award agreements issued in August.

Funding: £1,212,500 over 5 years, commencing 2015

Deal with Dementia – Sensory Challenges Project (approved in May 2015 and in progress)

This is a grassroots project being led by a person living with dementia and a carer which highlights a number of the sensory challenges that dementia can bring. A DVD and online resource will be produced which can support people living with dementia to understand and address the challenges they may face. The project will be presented at the Alzheimer Europe Conference 2015 in Slovenia.

Funding: £9,359, 2015-16

2. Care Experienced Young People Programme

2.1 Funding Awards: Complete and in progress

Individual Grants Pilot for Care Experienced Young People (funding and evaluation complete; next stage of Trust funding to be developed; influencing to commence autumn 2015)

This pilot was delivered in 2014 with the support of several partner organisations including Who Cares? Scotland, Barnardo's Scotland, Includem, Glasgow City Council and Highland Council. It aimed to help care experienced young people do something that would make a difference to their quality of life. 209 awards were made. The evaluation report has been prepared ready for publication in July 2015. The Trust is using findings to inform our future funding plans and to influence others.

Funding: £250,065, 2014-15

Who Cares? Scotland: Engagement and Empowerment of Care Experienced Young People – continuing funding (in progress)

Informed by evaluation of their development funding from the Trust in 2014, Who Cares? Scotland were invited to submit a continuing funding proposal to the Trust in October 2014. This was assessed and then approved by Trustees in November 2014. This continuing funding will allow Who Cares? Scotland to work with young people and others to:

- improve care experienced young people's life chances, quality of life and well being
- reduce stigma and create a positive care identity

This will be achieved through a range of engagement, empowerment and influencing activities.

Award Amount: £1,232,243 over 4 years, commencing 2014

2.2 New Funding Initiatives and Awards: Approved

Funding Initiatives

No new funding initiatives were approved during April-June 2015.

Funding Awards

Mentoring in Education (MCR Pathways) (Approved in principle May 2015, subject to due diligence and other conditions)

To invest in an expansion of a school-based mentoring programme for care experienced young people, with the aim of improving their school experience, educational attainment and post-school opportunities. In May 2015 the Trustees agreed in-principle funding for MCR Pathways, subject to certain conditions. Trust funding will be complemented by funding from several other funders, including the Robertson Trust and the STV appeal, through the Hunter Foundation.

Funding: £600,000 over 3 years, commencing 2015/16

2.3 Live Funding Calls and Funding Assessments in Progress

Peer Mentoring (in progress)

To invest in an initial phase of peer mentoring projects for Care Experienced Young People, which will provide support to recipients while assessing benefits of this approach. The open call application process closed on 13th May, with a total of 22 applications received and assessment being undertaken during June and July, with recommendations to August Programme Committee.

Total funding to be allocated: £500,000 across two years, commencing 2015

Champions Boards

To invest in and support the development of Champions Boards across Scotland, to enable systemic, transformational and sustainable improvements to the support provided to care experienced young people over time, improving their quality of life and well-being. The application process has two stages between May and October 2015, with assessment of first stage applications commencing July with recommendations to August Programme Committee.

Funding: £7,500,000 over 8 years

3. Cross Programme Funding Initiatives

3.1 Live Funding Calls

Corporate Social Venturing Scotland

A social investment initiative, launched in June 2015, by the Trust, Big Issue Invest and other partners. The initiative will provide up to 10 social businesses with loan funding and free business support. Social businesses should demonstrate that they can make a significant difference to the lives of the Trust's beneficiary groups by:

- promoting the independence and well-being of people affected by dementia
- and/or improving employment of care leavers

Trust Funding: £500,000 loan fund (£250,000 for each programme); up to £50,000 per successful applicant; funding commencing in 2016.

4. Trust Profile and Reach

4.1 Website

- **Previous, interim website** - Web sessions continued to increase month on month, with a high percentage of new visitors each month. This increase was due to distribution of our e-bulletins, funding announcements and profile building on social media and promotion of the Trust through events.
- **New website** - the new website was launched on 17th June 2015. It provides better functionality, clearer and more engaging appearance and straightforward navigation. It will also provide more detailed analytical information about visitors to the website, downloads, click-throughs etc.

4.2 Digital and social media

- At the end of March 2015, 901 people subscribed to our e-bulletin. By the end of June there were 935, an increase of 4% in 3 months.
- At the end of March 2015, the Trust had 870 followers on Twitter. By the end of June, that number was 1034, an increase of 19% over three months.

4.3 Publications

- An evaluation report for our Care Experienced Young People's Individual Awards pilot was designed in-house, ready for publication in full and summary formats on our website in July 2015.
- A public facing promotional leaflet for Corporate Social Venturing (CSV) Scotland was been designed in-house, ready for print and digital publication in June 2015.

4.4 Events

During May and June, the Trust planned two funding briefing meetings for our CSV Scotland initiative; one in Glasgow on the 7th July and the other in Perth on the 13th July.

4.5 Media

Between April and June 2015, **10** media releases were issued by the Trust.

The response and media coverage was very good and as a result over 3 million people in Scotland had the opportunity to read about the Trust during this 3 month period.

Media coverage included: Dementia Friendly Community funding awards and follow up stories, the Trust's Age Scotland funding, the Scottish Social Attitudes dementia survey results, Trust funding for Peer Mentoring and also for Champions Boards, as well as the launch of the Corporate Social Venturing (CSV) Scotland initiative.

5. Governance, Management and Operations

The Board and Finance Committee met in June and both Programme Committees met in May. Approved minutes for these meetings will be available on the Trust's website between August and September.

The Trust's performance management and funding evaluation was finalised in June, following an extensive development period.

Section A – Programmes

A.1 People Affected by Dementia Programme

A.1.1 Completed Funding Initiatives

A.1.1.1 Title of Funding Initiative: Bursaries for 24th Alzheimer Europe Conference, October 2014

Aim

To enable people with dementia and carers to attend a significant dementia conference which they would normally be unable to attend.

Intended Outcomes

- People affected by dementia attend the conference and can meet with and learn from others with similar experiences.
- People affected by dementia are at the heart of discussions about matters which directly affect them and the way they live their lives.
- The conference is positively affected by the presence of people living with dementia and carers and the contributions they make at the conference.
- An example is set which may encourage those who organise conferences and other events to consider how people with dementia and carers can be helped to attend and to have their voices heard.

Funding Approach: Open Call

Start and End Date: July 2014 – October 2014

Fundees: 70 individuals

Partners: Alzheimer Scotland and Alzheimer Europe (administered awards)

Award Amount: £500 to 50 individuals from Scotland; £750 to 10 individuals from Europe; £250 to 10 frontline workers from Scotland.

Links to Trust Programme Strategy

Priority/ies: Priority 5 – specifically, “ensure that people affected by dementia have voices that are heard by the public, communities and professionals”.

Links to Trust Programme Outcomes

More people affected by dementia can say:

- I am empowered to do the things that are important to me

Summary of Activity

The Trust provided 70 bursaries which enabled people with dementia and their carers from Scotland to attend the Alzheimer Europe Conference in Glasgow in October 2014 (bursaries were also provided to a few frontline workers who otherwise would not have been able to attend.)

Evaluation

Methods

- Guided letter returned to Programme Team
- Verbal feedback at conference recorded
- Conference report produced and shared publicly and with key organisations

Findings/Results

Feedback from bursary holders was very positive and we believe fulfilled intended outcomes. A report is available on the Trust's website.

Next Steps

- Trustees have decided to fund bursaries at the Alzheimer Scotland Conference (June 2015) and the next Alzheimer Europe Conference (Slovenia – September 2015). The Programme Director is speaking with Alzheimer Scotland about how to best deliver these bursaries.
- The Trust will also seek to influence others, to encourage them to provide this type of support in future
- The Trust will review any longer term role in 2016.

A.1.1.2 Title of Funding Initiative: Scottish Social Attitudes Survey – Attitudes to Dementia

Aims

- Explore knowledge, understanding and awareness of dementia and: personal experience of dementia; perceptions of people with dementia and their carers; attitudes to who should provide care and how the care is funded for people with dementia; dementia friendly communities; and where people would go for help and support.
- Examine the differences in attitudes to dementia by various groups of people in Scotland by exploring: socio-demographic factors; whether someone knows someone with dementia; whether they have cared for someone with dementia; and how much knowledge they have about dementia.

Intended Outcomes

- The Trust and others gain a better understanding of how the Scottish public views people with dementia and their carers and the help and support they need.
- The Trust and others gain a better understanding of what the Scottish public understands about dementia and where they go for information.

- This information can be used to better target and provide information and advice about dementia, build on positive attitudes and challenge negative ones.

Funding Approach: Targeted and Collaborative

Start and End Date: February 2014 – September 2015

Fundee: National Centre for Social Research (delivered by ScotCen)

Partners: Joseph Rowntree Foundation (JRF) as joint funder

Award Amount: £60,000

Links to Trust Programme Strategy

Priority/ies: Priority 4 – specifically, develop a clearer understanding of public attitudes among Scottish people towards those with dementia and their carers and promote positive attitudes and understanding about dementia.

Links to Trust Programme Outcomes

More people affected by dementia can say:

- I feel safe, listened to, valued and respected

Activity to Date

- Survey questions were developed in collaboration with the Trust and JRF and tested before being finalised.
- The survey was undertaken during spring-summer 2014 by the Scottish Centre for Social Research as part of the National Household Survey.
- A summary of findings were provided to the Trust and JRF in November 2014 and the full report, with findings, was launched in June 2015.

Evaluation: N/A

Next Steps

- The report and survey findings have been published online in full and summary formats and was launched in June 2015.
<http://www.scotcen.org.uk/media/974473/SSA2014-Attitudes-to-Dementia-FULL-REPORT.pdf>.
- There are plans for further dissemination of the findings.
- The findings will also inform planning of future funding priorities for the Trust.

A.1.2 Active Funding Initiatives

A.1.2.1 Title of Funding Initiative: Dementia Friendly Communities (first phase)

Aims:

- To improve the quality of life and well-being of those whose lives are affected by dementia – both people with dementia and carers.
- To support more rapid and effective development of Dementia Friendly Community projects and practices across Scotland so that:
 - people will be aware of, and understand more about, dementia
 - those whose lives are affected by dementia will seek and find the help and support they need
 - people affected by dementia are included in their community, enabled to be more independent and can exercise more choice and control
- To share findings and learning from Dementia Friendly Communities funded by the Trust in order to improve Dementia Friendly practice across Scotland and so that others can learn from Scotland.
- To support the development of positive relationships, mentoring and learning between Dementia Friendly Communities in Scotland, and also between Dementia Friendly Communities and similar initiatives that support the empowerment of those affected by dementia.
- To identify the longer-term support needs of communities in Scotland that are aiming to be dementia friendly in order to inform the planning of a second phase of Trust funding, which will further help to consolidate and develop the impact, reach and benefits of dementia friendly initiatives.

Intended Outcomes

People affected by dementia (including carers) can say:

- I have a significant say in how my dementia friendly community is run
- I know I have a community of support around me
- I am included and empowered
- I feel safe, listened to, valued and respected

Dementia Friendly Communities as a whole can say:

- There is a significant improvement in the skill, capacity and commitment we have to develop, deliver and evaluate an ongoing and effective Dementia Friendly Community.
- We are clear about the resources we need to make our Dementia Friendly Community sustainable and resilient beyond the Trust-funded stage and we are actively seeking ways of becoming sustainable.
- We have strong and effective links with other Dementia Friendly Communities so that we can support and learn from each other.
- We have effective links to other initiatives, for example other third sector or public sector agencies, that support and empower those whose lives are affected by dementia.

Funding Approach: Open Call

Start and End Date: August 2014 to April 2018

Fundees: various, see below

Partners: N/A

Award Amount: £3,386,187 over three years

Links to Trust Programme Strategy

Priority/ies: Priority 1 – specifically, to facilitate development of dementia friendly communities across Scotland that support people affected by dementia to live well in the place they choose, and be included in their local and wider community. This will include support for a Scottish national learning and improvement community to enable all dementia friendly communities to learn from each other, improve practice and mentor new initiatives.

Links to Trust Programme Outcomes:

More people affected by dementia can say:

- I live in a place that suits me and my needs
- I am able to be as independent as possible
- I get the help I need when I need it
- I feel safe, listened to, valued and respected
- I am empowered to do the things that are important to me

Activity to Date

- The Trust launched a first open call for applications for funding for dementia friendly communities (DFCs) in August 2014, with a closing date of 24 October 2014.
- 72 applications were received and assessed.

In December 2014, Trustees approved funding for 14 initiatives, which represent a diverse range of activities and organisations across Scotland. Announcements were made in February/March 2015 and promoted through our website, digital and print media. Full details of all the funded projects are available on our website:

<http://www.lifechangestrust.org.uk/funding-story/%C2%A33-million-dementia-friendly-community-initiatives>

In May 2015 a very successful first meeting of all funded communities was convened by the Trust to support development of evaluation.

Evaluation

Methods

- These are being decided with each individual community in line with the Trust's evaluation framework and the outcomes specified in the Background Paper that accompanied the application form.
- An evaluation guidance document has been prepared and has been given to each DFC. It will also be published on the Trust's website. Ongoing evaluation support arrangements for all DFCs is also being put in place. The first evaluation reports are due in November 2015.

Next Steps

- Further establishment of the Community of Learning and Practice with national events which can be attended by anyone.
- Evaluation findings will be published on an ongoing basis as they emerge.

A.1.2.2 Individual Awards Pilot for People Affected by Dementia

Aim

To enable people affected by dementia to do something that matters to them and which will make a difference to their quality of life.

Intended Outcomes

- Individuals are empowered with a sum of money to choose something that will have direct benefit to them.
- There may be a longer term effect in that a need is revealed that can be met in the longer term.
- Individuals may take more deliberate steps to ensure that they can continue doing the thing that matters to them, e.g. seek financial support from a local authority to visit a relative who has been placed in a care home far away from family.
- Partner organisations delivering the pilots understand more about what their service users may need to improve their quality of life and well-being.

Type of Award: Open Call in two specified regions – Edinburgh and Argyll & Bute

Start and End Date: 1 October 2014 to 31 July 2015 (Awards application period – 1 October 2014 – 15 January 2015)

Fundees: 416

Partners:

- Royal Voluntary Service (lead partner)
- The Dochas Centre
- Helensburgh & Lomond Carers SCIO
- North Argyll Carers Centre
- Crossroads Caring for Carers (Cowal & Bute)
- VOCAL
- Life Care Edinburgh Ltd
- Minority Ethnic Carers of Older People Project (MECOPP)

Award Amount: £250,065 (£200,101 on awards; £49,964 on partner costs)

Links to Trust Programme Strategy

Priority/ies: Priority 5 – specifically, resource people affected by dementia to help them meet their identified needs in a way of their choosing and within their control by empowering them financially.

Links to Trust Programme Outcomes

More people affected by dementia can say:

- I am empowered to do the things that are important to me

Activity to Date

- The Trust launched its main pilot for individual awards for people affected by dementia in October 2014 in two areas - Argyll & Bute and Edinburgh. This pilot was delivered through several local community organisations (above) and the Royal Voluntary Service (RVS).
- The funding stage of the pilot concluded in January 2015 and 431 individuals received an Award.
- An extension to the main pilot in Edinburgh for Minority Ethnic Carers also commenced in October 2014. This was run by the Minority Ethnic Carers of People Project (MECOPP). 6 individuals received an Award as a result of this pilot.

Evaluation**Methods**

- To date, 92% of awardees have completed and returned a guided letter to the Trust explaining how they used the Award and what benefit it brought in both the short and longer terms. This are being analysed for the final evaluation report.
- 32 awardees participated in more in-depth feedback through individual interview or group interviews, e.g. through tea parties or face to face meetings. This feedback will also be incorporated into the evaluation report.
- In addition, a large number of equality monitoring forms are being analysed.
- Feedback from the partners who delivered the project will also be part of the evaluation report.

Findings/Results

The evaluation report will be published in September 2015.

Next Steps

- Findings will inform:
 - planning of future funding ideas in this area for the Trust, which may include collaboration with other funders
 - PR and influencing activities by the Trust on this issue

A.1.2.3 Befriending and Peer Support

Aims

- To fund befriending and peer support services that people with dementia and carers say they greatly value.
- To support selected organisations providing such services which do not have statutory funding.
- To build a more robust (less anecdotal) evidence base of the long term benefits of befriending and peer support.
- To link such services into the Community of Practice and Learning that will develop from the Trust-funded Dementia Friendly Communities across Scotland.

Intended Outcomes:

Those who benefit from befriending initiatives can say:

- I know that I have someone who will listen to me and understand me
- I feel less lonely and more positive about life
- I have an increased sense of well-being
- I feel safe, valued and respected
- I have more confidence to do the things that matter to me
- I can give examples of how befriending has made a difference to my life

Those who benefit from peer support initiatives can say:

- I know that I have someone who will listen to me and who understands my situation
- I know that I have support to face the challenges in my life
- I have an increased sense of well-being
- I feel safe, valued and respected
- I have more confidence to make choices and do the things that matter to me
- I can give examples of how peer support has made a difference to my life

Funding Approach: Open call

Start and End Date: January 2015 – June 2020 (Awards made from June 2015)

Fundees: 13 projects have been successful in securing funding subject to due diligence checks.

Partners: none as yet, but match funding will be required from year 3 and this will introduce partners to the scheme

Award Amount: £1,212,500 over 5 years (match funding required in years 3 to 5)

Links to Trust Programme Strategy

Priority/ies: Priority 5 – “Empower people affected by dementia so that they can do the things that are important to them”, specifically, “Increase and improve the personal support available to people affected by dementia, for example, through peer support, befriending, independent advocacy and mentoring”.

Links to Trust Programme Outcomes

More people affected by dementia can say:

- I feel safe, listened to, valued and respected
- I am empowered to do the things that are important to me

Evaluation: Successful applicants will be given initiative-specific evaluation guidance and evaluation support, linked to the Trust’s evaluation framework.

Next Steps:

- Due diligence checks, Award Letters and funding released (by September 2015).

A.1.2.4 Values, Ethics and Rights in Dementia Network (VERDe Network)

Aims

To embed different thinking and a rights-based approach in policy and practice for people living with dementia.

Intended Outputs and Outcomes

- A series of six forum meetings for the network taking place in Scotland and England over 18 months, based on work generated by the Joseph Rowntree Foundation’s Dementia Without Walls (DWW) programme, attended by members of the DWW programme and other key influencers, policy makers and community activists
- A UK-wide network of individuals and organisations committed to achieving change in thinking and a rights-based approach to policy and practice concerning rights and ethics for people living with dementia.

Funding Approach: Targeted and collaborative

Start and End Date: October 2015 – March 2016

Fundee: Mental Health Foundation

Partners: Joseph Rowntree Foundation

Award Amount: £27,720 over 18 months

Links to Trust Programme Strategy

Priority/ies: Priority 4 "Create a culture in Scotland where people affected by dementia feel safe, listened to, valued and respected", specifically "Enhance understanding about the human rights of people affected by dementia and demonstrate how these rights should be practically applied by public services and others who provide services to people with dementia".

Links to Trust Programme Outcomes:

More people affected by dementia can say:

- I feel safe, listened to, valued and respected

Evaluation: t.b.c. with JRF

Next Steps

- Award letter to be issued to Mental Health Foundation

A.1.2.5 Age Scotland – early dementia awareness raising and intervention amongst older people in Scotland

Aims

- Increased awareness of how healthy living can prevent or delay the onset of some types of dementia.
- Increased awareness of healthy living and positive opportunities for people with early stage dementia to improve quality of life.
- Older people seek early diagnosis and promote early intervention.
- Greater awareness of the equalities issues and human rights of people who have early-stage dementia.
- Evidence from engagement with older people used to influence the Scottish Government and other policy makers and service providers.

Intended Outcomes:

Outcomes for older people with dementia and their carers

More older people with dementia will have diagnosis and treatment at an early stage of their condition so they will have better lives and:

- A longer period of independence
- Access to information and resources based on the needs and experiences of their peers
- Greater awareness of the help, entitlements and choices which are available to themselves and their carers

- Time and opportunity to take steps to protect their individual choices in future (Power of Attorney, wills, where they will live, who will support them)
- Interaction with services which will have a better awareness of their needs and priorities
- Knowledge that the issues they identify will be raised with policy makers
- Access to advice and appropriate signposts and referrals for specialist support at diagnosis and as their needs change
- Avoiding crisis situations by managing their condition and planning for the future

Outcomes for older people:

- More older people will understand the causes of dementia and how their risk of developing dementia might be reduced.
- More older people will understand the early signs of possible dementia and seek help early.
- More older people and their carers will have a better understanding of the issues and needs of people with early-stage dementia, and the stigma and fear will be reduced.
- More Age Scotland member groups would be equipped to support older people with early-stage dementia and their carers to participate in activities they enjoy.

Outcomes for policy-makers and service providers

- Evidence of the issues and concerns identified will be provided to service providers and policy makers to influence and improve their planning and priorities so that people with early-stage dementia will have better lives (housing, environment, care services, communication).

Outcomes for Age Scotland

- Age Scotland staff and the member groups they support will have better awareness of early stage dementia and provide better services.
- Age Scotland's influencing work and information resources across all issues will include the needs and priorities of people who have early-stage dementia.

Funding Approach: Targeted

Start and End Date: May 2015 – April 2018

Fundees: Age Scotland

Partners: N/A

Award Amount: £515,087 over three years

Links to Trust Programme Strategy

Priority/ies: Priority 2 "Protect and promote the independence of people affected by dementia", specifically, "Promote early diagnosis and early intervention".

Links to Trust Programme Outcomes:

More people affected by dementia can say:

- I am able to be as independent as possible
- I get the help I need when I need it

Evaluation: an evaluation plan is being prepared with Age Scotland in line with the Trust's evaluation framework.

Next Steps

- Monitoring and evaluation
- Joint policy planning and influencing

A.1.2.6 Scottish Dementia Working Group – transport sub-group DVD and online resource.**Aims**

To produce a DVD and online resource to raise awareness of some of the issues people with dementia may have when using public transport and to provide some tips and hints on what public transport agencies could do to help.

Intended Outcomes

People with dementia will be empowered to continue to get out and about as independently as possible, which will increase self-esteem and confidence and strengthen their own personal capacity and resilience.

Funding Approach: targeted

Start and End Date: May 2015 – April 2016

Fundees: Scottish Dementia Working Group

Partners: N/A

Award Amount: £7,000

Links to Trust Programme Strategy

Priority/ies: Priority 2 "Protect and promote the independence of people affected by dementia", specifically, "Increase and develop knowledge and understanding about confidence and independence in people affected by dementia and demonstrate how this can be put into action".

Links to Trust Programme Outcomes:

More people affected by dementia can say:

- I am able to be as independent as possible
- I get the help I need when I need it
- I am empowered to do the things that are important to me

Evaluation: a proportionate evaluation method is being explored with the SDWG that is in line with the Trust's evaluation framework.

Next Steps:

- Award letter has been issued.
- Monitoring and liaison

A.1.2.7 Deal with Dementia – Sensory Challenges and dementia DVD and online resource.

Aims

To produce a DVD and online resource to raise awareness of the sensory challenges that people with dementia may face and how to address them. This is a grassroots project led by a person with dementia and a carer.

Intended Outcomes

People with dementia will be empowered to continue to get out and about as independently as possible, which will increase self-esteem and confidence and strengthen their own personal capacity and resilience.

Funding Approach: targeted

Start and End Date: June 2015 – September 2016

Fundees: Deal with Dementia

Partners: N/A

Award Amount: £9,359

Links to Trust Programme Strategy

Priority/ies: Priority 2 "Protect and promote the independence of people affected by dementia", specifically, "Increase and develop knowledge and understanding about confidence and independence in people affected by dementia and demonstrate how this can be put into action".

Links to Trust Programme Outcomes:

More people affected by dementia can say:

- I am able to be as independent as possible
- I get the help I need when I need it
- I am empowered to do the things that are important to me

Evaluation: a proportionate evaluation method is being explored with Deal with Dementia that is in line with the Trust's evaluation framework.

Next Steps:

- Award letter has been issued.
- The project is to be presented at the Alzheimer Europe Conference in Slovenia.
- Monitoring and liaison.

A.1.2.8 DEEP Project – Dementia Engagement and Empowerment**Aims**

To continue to support the network to continue to thrive and grow, by:

- Continuing to create and link DEEP groups together all across the UK and to concentrate on common areas of interest or geography.
- Providing information about DEEP group activities to the DEEP network and externally.
- Acting as a broker to respond to requests for engagement activities for groups.
- Supporting the DEEP network to be proactive in its influencing activities and to take action about issues that are identified as important.
- Offering the DEEP network the opportunity to be part of new national projects that are determined by the network, both in Scotland specifically and in the UK as a whole.

Intended Outcomes

- DEEP is a successful and diverse UK-wide network
- DEEP groups feel part of a wider network through which they can influence.
- DEEP is seen as the go-to place for hearing the voice of people with dementia.
- Individual DEEP groups feel confident in their approach to influencing work.
- DEEP is proactive in its approach to influencing work.
- DEEP groups are involved in multiple projects, not just consultation work.

Funding Approach: targeted

Start and End Date: October 2015 – September 2019

Funders: Innovations in Dementia

Partners: N/A

Award Amount: £357,576

Links to Trust Programme Strategy

Priority/ies: Priority 5 “Empower people affected by dementia so that they can do the things that are important to them”, specifically, “Resource people affected by dementia to meet their identified needs in a way of their choosing and within their control, ensuring they have voices that are heard by decision makers”.

Links to Trust Programme Outcomes:

More people affected by dementia can say:

- I get the help I need when I need it
- I feel safe, listened to, valued and respected
- I am empowered to do the things that are important to me

Evaluation: to be agreed with the current DEEP groups in October/ November 2015.

Next Steps:

- Award letter to be issued.

A.1.3 New, Approved Funding Initiatives

No new funding **initiatives** were approved during April-June 2015.

A.1.4 Development of New Funding Initiative Proposals

Theme: Housing

- **Relates to Programme Strategy Priority/ies:** Priority 1 "Enable people affected by dementia to live in a place that suits them and their needs", specifically, "Increase and develop knowledge and understanding about how people with dementia can be enabled to stay in their own homes and communities for longer, and demonstrate how this knowledge can be put into practice".
- **Background and Progress to Date:** workshop held on 14 May 2015. Workshop report will be published in July 2015. Steering group for proposal will convene in July 2015.
- **Proposals ready for consideration by Trustees by:** November 2015

Theme: Mental Health

- **Relates to Programme Strategy Priority/ies:** Priority 3 "Support work that will guarantee that people affected by dementia get the help they need when they need it", specifically, "develop a deeper understanding of the support that people with dementia and their carers say they need".

- **Background and Progress to Date:** roundtable discussion held on 23 June 2015. The roundtable led to the conclusion that the Trust's work on mental health should not be a stand-alone project but should be actively incorporated into every other project, for example, by looking at well-being outcomes and stress prevention. This approach will be taken forward from September 2015.

Theme: End of life care

- **Relates to Programme Strategy Priority/ies:** Priority 5 "Empower people affected by dementia so that they can do the things that are important to them", specifically, "Increase and develop knowledge and understanding about how a good quality of life can be sustained even to the end of life".
- **Background and Progress to Date:** workshop held on 14 January 2015. Workshop report will be published in July 2015. Steering group for proposal will convene in August 2015.
- **Proposals ready for consideration by Trustees by:** February 2016

Theme: Music and dementia

- **Relates to Programme Strategy Priority/ies:** Priority 1 "Enable people affected by dementia to live in a place that suits them and their needs" and also related to quality of life.
- **Background and Progress to Date:** workshop held on 16 March 2015. Workshop report and concept paper will be published in July 2015. Steering group for proposal convened in June 2015.
- **Proposals ready for consideration by Trustees by:** November 2015

Theme: Dementia and Spirituality

- **Relates to Programme Strategy Priority/ies:** Priority 4 "Create a culture in Scotland where people affected by dementia feel safe, listened to, valued and respected", specifically, "Increase understanding about the particular issues that people from certain 'protected characteristic' groups may face when they are affected by dementia".
- **Background and Progress to Date:** workshop held on 19 March 2015. Workshop report will be published in July 2015. Steering group for proposal will convene in July 2015.
- **Proposals ready for consideration by Trustees by:** November 2015

A.1.5 Programme Advisors

Lay advisors to the People Affected by Dementia Programme

The Programme Director has appointed five voluntary advisors:

Katharyn Barnett
Myra Lamont
James McKillop
Sue Northrop
Bob Walker

Voluntary professional advisors

The Programme Director has updated a list of proposed unpaid professional advisors to the Programme and will contact each one in August 2015.

Section A – Programmes

A.2 Care Experienced Young People Programme

A.2.1 Completed Funding Initiatives

No funding initiatives were completed during April-June 2015. Our pilot individual grants scheme was completed previously – please see evaluation report on our website.

A.2.2 Active Funding Initiatives

A.2.2.1 Title of Funding Initiative: Engaging and Empowering Care Experienced Young People (Stage 2)

Aim

To transform the lives of care experienced young people living in Scotland to create better outcomes, improving life chances, reducing stigma and creating a positive care identity.

Intended Outcomes

Engage

- Building individual confidence and connecting care experienced young people to one another and to their communities of place and interest.

Mobilise

- Enabling care experienced young people to influence decision-makers and wider society through Champions Boards and other related developments and supporting the care-proofing of policy and practice locally, regionally and nationally.

Empower

- Utilising the Alumni movement and Champions Boards to promote active citizenship, challenge discrimination and hold Corporate Parents to account

The three core strands of activity described in this proposal are linked and mutually supportive. The empowerment of young people will shape transformational, systemic and sustainable improvements that will benefit future generations of care experienced young people.

Funding Approach: Targeted

Start and End Date: January 2015 to December 2018

Fundee: Who Cares? Scotland (WC?S)

Partners: N/A

Award Amount:

- 2015/16: **£398,433**
 - 2016/17: **£410,547**
 - 2017/18: **£423,263**
- Total: **£1,232,243**

Links to Trust Programme Strategy

Priority/ies: **Priority 1:** Care experienced young people are loved, respected, valued and listened to.

Links to Trust Programme Outcomes

More care experienced young people can say:

- I live in a place that suits me and my needs
- I am able to be as independent as possible
- I get the help I need when I need it
- I feel safe, listened to, valued and respected
- I am empowered to do the things that are important to me

Background

One of the required outputs from the Trust's development funding for Who Cares? Scotland in 2014 was development of a longer term funding proposal to further develop engagement, empowerment and influencing of care experienced young people across Scotland.

A funding proposal was received from Who Cares? Scotland in October 2014. Following assessment by Trust staff, Trustees approved this application in November 2014. Funding commenced in January 2015 to support the following key activities:

- Development of Scottish Alumni of Care Leavers and Regional Participation Network
- Summer Camp and National Festival
- Development of partnerships locally and nationally
- Supporting care experienced young people's involvement in Champions Boards
- Corporate Parent training
- Employment of Care Experienced Young People

Progress to Date

- **Membership development/positive Care I.D.** – WC?S recruited a further 112 Family members, 10 Alumni members and 8 Friends to the membership programme, bringing total to 325 members as of June 2015.
- **Alumni of care leavers** – WC?S held the first gathering of the Alumni of care leavers in March. This was well attended and helped get the initiative off to a very positive start.
- **Influencing policy** - engaged with 51 care experienced young people in policy consultations on issues such as social isolation, women and welfare inquiry and children affected by parental imprisonment.
- **Influencing – stakeholder engagement** - 8 Conference inputs with overall attendance of 2,370, involving 10 care experienced young people. These include Aberdeen Learning Festival, Scottish Funding Council – access for all, CELCIS – engaging care experienced students and the Social Work Strategy launch in March.
- **Champions Boards** - Continued development support for new Champions Boards across Scotland; a total of 8 supported to date covering 8 Local Authorities with 98 care experienced young people supported by Who Cares? Scotland.
- **Corporate Parenting** - Delivered 28 Corporate Parenting and other training sessions, involving 23 different care experienced young people. This included CHS Panel member training and Act to Practice sessions.
- **Time to [Act] Event** - with support from the Trust, the Scottish Government, Renfrewshire Council and the University of the West of Scotland, young people and professionals from across Scotland came together in May 2015 and shared their views on how 'Care Can Be Phenomenal'.

Evaluation

During 2014, the Trust funded Evaluation Support Scotland to work with Who Cares? Scotland so the organisation could develop its evaluation practice. This work is now complete, and a "logic modelling" approach to evaluation underpinned WC?S funding proposal to the Trust for Stage 2. Staff members across different levels of the organisation received appropriate training on evaluation, including measuring outcomes and supporting young people to "tell their story". A toolkit for gathering outcome information from care experienced young people has been developed.

Methods

WC?S will use a mix of quantitative and qualitative evaluation methods to assess and report on activity and outcomes of this funding award.

Next Steps

- Ongoing liaison and monitoring
- Collaborative insight and influencing work where appropriate

A.2.2.2 Title of Funding Initiative: Champions Board Development

Aims

To invest in and support the development of Champions Boards across Scotland, to enable systemic, transformational and sustainable improvements to the support provided to care experienced young people over time, improving their quality of life and well-being.

Intended Outcomes

- Overarching outcomes for this initiative, with linked milestones and KPIs have been developed, which will link to the Trust's high level care experienced young people Programme and corporate outcomes.
- Potential applicants for open call funding stream will receive ongoing information and support to allow them to include appropriate outcomes in their funding proposals. Trust staff will then work with Trustee-approved open call award holders to confirm outcomes for their initiative.

Funding Approach: Open Call between May and October 2015

Start and End Date: 2015-2023

Fundees

- **Area-based Champions Boards:** Eligible applicants for open call = local consortia with partners from both the statutory and voluntary sector and genuine and significant involvement of care experienced young people.
- **National communities of interest Champions Boards:** Third Sector led, with multi-agency partnership and genuine and significant involvement of care experienced young people.

Partners: Partner contributions will be defined as our Champions Board approach develops.

Award Amount: A total proposed investment of £7,500,000 over 8 years, with an initial three-year total investment of £2.3m (phase 1).

See funding guidance on our website for more information about different types and levels of funding awards.

Links to Trust Programme Strategy

Priority/ies: This proposal will support delivery of all 5 of the Trust's Care Experienced Young People Strategy priorities.

Links to Trust Programme Outcomes

More care experienced young people can say:

- I live in a place that suits me and my needs
- I am able to be as independent as possible
- I get the help I need when I need it
- I feel safe, listened to, valued and respected
- I am empowered to do the things that are important to me

Activity to Date

The open call application process (which was only the first stage of a several stage application process) was launched on 1 May 2015 and closed on 11 June 2015. The application process includes the following key elements:

- Self-assessment questionnaire to demonstrate stage of development and suitability in terms of Trust funding criteria (submitted by 11th June.)
- Applicant information sessions during July
- Columba 1400 leadership development (during 16-21 August 2015)
- Final bids (by 30 October 2015)

By the first stage application deadline of 11 June 2015, the Trust received 17 self-assessment questionnaires from Local Authority based Champions Boards. No applications were received from prospective National Champions Boards and so the Trust will now take a more developmental and targeted approach to support progress on these.

The applications received to date were assessed by staff and the following 10 applications were selected to progress to the next stage of the application process.

1. South Ayrshire Health & Social Care Partnership
2. Aberdeen City Council
3. Renfrewshire Community Planning Partnership
4. Midlothian Council
5. Falkirk Community Planning Partnership
6. Argyll & Bute Council
7. Highland Community Planning Partnership
8. Dumfries & Galloway Corporate Parenting Group
9. East Lothian Council
10. East Renfrewshire

The seven unsuccessful areas have been given tailored feedback and invited to a workshop in February 2016 to begin the next round of funding.

Evaluation

Potential applicants will be provided with initial evaluation guidance to support their application. Fundees will be provided with more in-depth evaluation guidance and support. Fundees will also be expected to participate and support a Scotland-wide Champions Board Learning and Improvement network, which will aid progress and evaluation.

Fundees will be required to provide six-monthly monitoring reports, to enable fundees and the Trust to report on progress, identify good practice and identify and resolve challenges in a timely way.

Next Steps

Successful applicants will send two representatives (young person and senior staff member) to a 6-day residential developmental course during August 2015 run by Columba 1400, to support development of their full application for Champions Board funding to the Trust.

A.2.2.3 Title of Funding Initiative: Peer Mentoring

Aim

To invest in an initial phase of peer mentoring projects for care experienced young people, which will provide support to recipients while assessing benefits of this approach.

Intended Outcomes

- Care experienced young people have more opportunities to develop relationships with each other.
- An increased number of care experienced people have their expertise and experience recognised.
- More care experienced young people have a positive experience of relationships.
- An increased number of care experienced people are active citizens.
- Communities have more opportunities to understand and support care experienced young people.

Funding Approach: Open call between 1st April and 13th May 2015.

Start and End Date: Projects will be funded over an initial two year period, 2015-2017.

Fundees

The Trust will accept applications from the following Third Sector organisations:

- Registered charities
- Constituted community groups
- Scottish Charitable Incorporated Organisations
- Community Interest Companies
- Companies Limited by Guarantee
- Educational bodies
- Trusts

The Trust will accept applications from partnerships or collaborations, including those with public sector organisations or educational bodies, where third sector organisations would be the lead partner.

Partners: The Trust will work in partnership with the Scottish Mentoring Network.

Award Amount

Total budget for funding awards = £500,000 (£250,000 per annum)

Maximum budget per initiative = £90,000 (£45,000 per annum)

Links to Trust Programme Strategy

Priority/ies: The peer mentoring initiative is related to Priority 3 with a particular focus on care experienced young people having supportive and caring relationships.

Links to Trust Programme Outcomes

More care experienced young people can say:

- I get the help I need when I need it
- I feel safe, listened to, valued and respected

Activity to Date

The Trust received a total of 23 applications for Peer Mentoring funding. Staff undertook initial assessment with 9 applications selected for consideration by an assessment panel in July.

Evaluation

Details of our proposed evaluation approach for this initiative are under development, informed by the Trust's Evaluation Framework. Initial evaluation guidance will be provided to applicants with further guidance and support provided to fundees as required.

Funding for evaluation support for all funded projects, possibly including independent evaluation will be considered.

The Trust will use evaluation reports from each funded initiative to prepare an overall evaluation report, which would be published in full and summary formats.

Learning from funded peer mentoring projects will be disseminated through Champions Boards and in other ways.

Next steps

In July 2015, the 9 longlisted applications will be considered by an assessment panel made up of Trustees, Care Experienced Advisors and a representative from the Scottish Mentoring Network. The panel will be tasked with creating a shortlist of applications that will be presented at the August 2015 Programme Committee meeting where a final decision will be made regarding which projects to fund.

A.2.3 New, Approved Funding Initiatives

A.2.3.1 Theme: Mentoring in Education

Aim To invest in expansion of a school-based mentoring programme for care experienced young people, with the aim of improving their school experience, educational attainment and post-school opportunities.

Intended Outcomes

- More care experienced young people stay on at school past 16 and achieve better educational attainment
- More care experienced young people have a positive experience of relationships.
- An increased number of care experienced people are active citizens.
- Communities have more opportunities to understand and support care experienced young people.

Funding Approach: Targeted

Start and End Date: The project will be funded over a three year period, 2015-18.

Fundee: MCR Pathways Charity

Partners:

MCR Pathways has approached the following potential funders to request support:

- Glasgow City Council (£683k secured)
- STV Appeal (Hunter Foundation) (£300k secured)
- MCR Foundation (£100k secured)
- Life Changes Trust (bid for £600k pending)
- The Robertson Trust (application pending)
- R.S. Macdonald Trust (application under discussion)

Award Amount (from Trust)

- 2015/16: **£200,000**
- 2016/17: **£200,000**
- 2017/18: **£200,000**

- Total: **£600,000**

Links to Trust Programme Strategy

Priority/ies: The mentoring in education initiative is related to Priority 4 - care experienced young people have increased access to education, training and employment.

Links to Trust Programme Outcomes

More care experienced young people can say:

- I get the help I need when I need it
- I feel safe, listened to, valued and respected
- I am empowered to do the things that are important to me

Evaluation

A comprehensive evaluation plan is under development, involving MCR Pathways charity and all funders. This will include cost-benefit analysis provided by an independent research organisation.

Next steps

A funding agreement will be issued subject to a range of conditions of funding being fulfilled and successful due diligence checks.

A.2.4 Development of New Funding Initiative Proposals

A.2.4.1 Theme: Champions Boards (Dundee)

Links to Programme Strategy

Priority/ies: This proposal supports delivery of all 5 of the Trust's Strategy priorities.

Link to Trust Programme Outcomes:

More care experienced young people can say:

- I live in a place that suits me and my needs
- I am able to be as independent as possible
- I get the help I need when I need it
- I feel safe, listened to, valued and respected
- I am empowered to do the things that are important to me

Background

A key element of the Trust's Care Experienced Young People Programme Strategy is investment and support for the development of local and national Champion Boards, which will enable Care Experienced Young People, service providers and others to work together effectively to improve quality of life and well-being for care experienced young people across Scotland in the medium and longer term.

The Trust believes that care experienced young people have a significant part to play in shaping and influencing policy and practice in areas that impact on their lives as a group, as demonstrated by their role in influencing key legislation and policy via campaign work and through local Champions Boards. Our investment in the development of Champions Boards will therefore focus on supporting structures, processes and relationships which will build on existing success so that care experienced young people are enabled to take an active role in shaping and influencing direction.

Between January-March 2015 Trust programme staff met with members of Dundee Champions Board (the most established example in Scotland) to guide them in developing a targeted funding proposal to the Trust,

Proposal ready for consideration by Trustees by: Initial proposal May 2015; revised proposal July 2015.

Progress to Date

Following consideration of Dundee's initial proposal by our May 2015 Committee, Dundee was requested to submit a revised proposal by July for consideration by our August Committee.

A.2.4.2 Theme: Strengthening Insight and Workforce Development

Links to Programme Strategy

Priority/ies: The Insight and Workforce Development proposal will sit within Priority 3 – care experienced young people have access to effective and caring support and guidance when and where they need it.

Background

The Trust has established and convenes a working group with key organisations to identify investment priorities and develop funding ideas to:

- improve collective insight into the needs of care experienced young people and what works in improving their lives
- consider how staff in all sectors and organisations can be better supported themselves, to provide improved services and better support to care experienced young people to achieve better outcomes.

In addition to Trust staff, members of the working group include representatives from the Centre for Excellence in Looked After Children in Scotland (CELCIS); Scottish Through Care and After Care Forum (STAF); Who Cares? Scotland.

Progress to Date

The group's work during late 2014 and early 2015 informed the Trust's decision to focus on relationship-based practice and strategically invest funds to:

- develop improved knowledge and skills of the paid and voluntary workforce which support care experienced young people so they are more able to meet the needs and aspirations of care experienced young people and improve their outcomes
- increase and strengthen information sharing, learning and collaboration between national and local service providers

Proposals ready for consideration by Trustees by: November 2015 Committee (tbc)

A.2.4.3 Theme: Employment

Links to Programme Strategy

Priority/ies: The theme of employment is related to the Programmes' fourth priority – that care experienced young people have access to improved education, training and opportunities.

Background and Activity to Date:

An open call funding offer on strengthening employment for care leavers was launched in June 2015 as part of our Corporate Social Venturing initiative (see Cross Programme section below).

Other employment developments will be progressed through Champions Boards. Trust staff also intend to explore a national care experienced young peoples' employment partnership with the Scottish Council for Development and Industry, Young Enterprise Scotland and others.

Corporate Social Venturing Funding Proposals ready for consideration by Trustees by: tbc

Others: tbc

A.2.5 Programme Advisors

A.2.5.1 Care Experienced Advisors

- The Trust's Care Experienced Young People Programme has benefited from the input of two Care Experienced Advisors since May 2014.
- In April 2015, the two Advisors were consulted in relation to their experience of working with the Trust and how they would like their involvement to develop. As a result of these discussions, a proposal outlining plans to expand our current Advisors roles, while also establishing a Reference Group of care experienced young people to inform and influence the work of the Trust, was discussed and subsequently approved in the May 2015 Committee meeting.
- The Programme team are currently developing a project plan to further progress this work. It is envisioned that the Trust will hold an Open Day in autumn 2015 for young people interested in being a part of the Reference Group. Further meetings have been scheduled with our current Care Experienced Advisors to discuss their expanded roles in more detail and identify future development opportunities.

A.2.5.2 Voluntary Professional Advisors

- In addition to our Care Experienced Advisors, the Trust also plans to recruit a pool of professional advisors who can advise programme planning and development, participate in funding assessments and act as ambassadors for the Trust.
- The Programme team will develop a list of potential professional advisors for our CEYP Programme with a range of relevant skills and backgrounds for consultation and agreement with Programme committee members by email over summer 2015.

Section A – Programmes

A.3 Cross Programme Initiatives

A.3.1 Active Funding Initiatives

Title of funding initiative: Corporate Social Venturing (CSV) Scotland

Aim: To support transformational and sustainable improvements in quality of life and well-being for care experienced young people through improved employment and for people affected by dementia by promoting independence and well-being.

Intended Outcomes:

Care Experienced Young People

- improved employment opportunities
- improved confidence
- improved skills

People affected by dementia

- improved confidence
- improved independence
- improved relationships

CSV Outcomes:

- 4-5 corporate partners are recruited and provide effective support to the Initiative through their staff skill base, networks, resources and investment.
- On-going working links are established between the Trust and the corporate partners and relationships developed with other corporate organisations.
- Greater awareness of the Trust's beneficiary groups and our vision, mission and role.

Trust outcomes:

- A social loan/investment funding option for the Trust that can be repeated and/or adapted in the future, complementing its grant funding.

BII outcomes:

- The introduction of the CSV model to Scotland
- Greater access to social investment finance in Scotland

Corporate Partners outcomes:

- High profile Corporate Social Responsibility (CSR) activity
- Staff development
- Improved staff morale

Funding Approach: open call

Start and End Date: Launch June 2015; funding issued in 2016; with loan repayments over 3 years to 2019

Fundees: any organisation which meets the funding criteria (but not public sector)

Partners:

Lead Partner: Big Issue Invest

Supporting Partner: Scottish Council for Development and Industry

Corporate Partners: Barclays PLC; Mitie PLC; Places for People Scotland, Care and Support; others tbc.

Award Type: Loan

Award Amount: up to £50,000 per successful applicant

Background and Progress to Date:

CSV is a pioneering model for investing in and growing early stage business ventures committed to creating social impact, which provides a mix of affordable loan funding with free business support to maximise success. CSV has been successfully developed and implemented by Big Issue Invest (BII) in England. BII and the Trust have agreed to work together to bring the Initiative to Scotland for the first time, with the Trust underwriting the loan fund and corporate partners providing free business support. The Scottish Council for Development and Industry (SCDI) is a supporting partner, assisting with PR and networking.

Following planning and preparatory work during 2014/15, the funding call was launched in June, with closing date early-October. Two funding briefing meetings were held in July for prospective applicants. Trust staff are managing applicant enquiries.

Evaluation: under development.

Section B – Communications, Public Relations and Influencing

B.1 Digital Communications

Website

Web sessions on the Trust's old website continued to increase month on month between April and mid-June, with a high percentage of new visitors each month. This increase was due to distribution of our e-bulletins, funding announcements and profile building on social media and promotion of the Trust through events.

New website: after several months of development and design, the new website was launched on 17th June 2015. It features better functionality, clearer and more engaging appearance and straightforward navigation. It will also provide more detailed analytical information about visitors to the website, downloads, click-throughs etc.

E-bulletins

The Trust issues regular e-bulletins (every 4-6 weeks) which highlight funding announcements and Trust news with links to more information on our website. The Trust issued an e-bulletin on 24th April, and one on the 9th June, with news of Trust funding including:

- Champions Boards funding and peer mentoring funding for care experienced young people
- Dementia Friendly Community funding awards and Bright Ideas funding
- Our funding award of £515,000 to Age Scotland.
- The Trust's collaborative funding initiative with Comic Relief and the Joseph Rowntree foundation for the continuation of the DEEP Network (Dementia Engagement and Empowerment Project)

They also included pre-publicity for Corporate Social Venturing (CSV) Scotland (including a 'hold the date' for our funding briefing meetings), as well as news of our new website.

At the end of March 2015, 901 people subscribed to our e-bulletin. By the end of June there were 935, an increase of 4% in 3 months.

Twitter

The Trust Twitter account is very active. Communications staff monitor activity throughout the day, and update with daily Tweets on funding, events and Trust news. We also retweet/are re-tweeted continuously. We aim to continue to build our social media profile to increase our reach, our network and to drive traffic to the website.

Funding announcements, funding calls to action and attendance at some very high profile external events have meant a busy period on Twitter and a correlating significant rise in followers.

- At the end of March 2015, the Trust had 870 followers on Twitter.
- By the end of June, that number was 1034, an increase of 19% over three months.
- The Trust's Twitter feed is directly linked to our Facebook page.

B.2 Publications

- In May/June, a public facing promotional leaflet for Corporate Social Venturing (CSV) Scotland was produced and designed in-house for dissemination through Trust channels and networks and through corporate partners. This is for digital and print publication.
- The evaluation report for our Care Experienced Young People Individual Grants Pilot has been written and designed in-house and will be published on-line in the coming weeks, in full and summary versions.

B.3 Events

Trust Events

The People Affected by Dementia Programme Team held the following events between March and mid-June 2015, with support and input from the communications team:

- Dementia Friendly Communities Evaluation workshop May 2015– all 14 Trust-funded DFCs attended this event for initial guidance and support on evaluation.
- Consultation workshops April and June 2015: to inform development of funding proposals

- Scottish Social Attitudes dementia survey roundtable event June 2015: to explore key findings from the Trust and Joseph Rowntree Foundation funded survey (with support from the communications team). A report was published on 18th June.

The Communications team planned and managed two funding briefing meetings for CSV Scotland. One in Glasgow on the 7th July and the other in Perth on the 13th July.

External Events

External events provide the Trust with an opportunity to network, learn from others and share information about the Trust's funding opportunities and impact.

Trust staff pro-actively identify key events at which we should be represented as well as responding to invitations (Trust staff also prepare event reports to share internally to aid learning across the organisation).

Between March and mid-June 2015, relevant Trust staff - and some Trustees and advisors - attended, had exhibitor stalls and/or contributed to the following events.

April

- Scottish Caring and Dementia Congress

May

- Scottish Through Care and After Care Forum (STAF) seminar
- Centre for Excellence for Looked After Children (CELCIS) Event

June

- Alzheimer Scotland Annual Conference
- Caring Roles, Working Lives Symposium
- Dementia Challenge 2015: Defeating the Disease
- Scottish Grant Makers Trust Group Away Day
- Scottish Institute for Residential Child Care (SIRCC) National Conference
- The Buttle UK Quality Mark Celebration Event (for care experienced young people)
- Who Cares? Scotland "Time To Act" event

B.4 Media

Between April and June 2015, **10** media releases were issued by the Trust. The response and media coverage was very good and as a result over 3 million people in Scotland had the opportunity to read or hear about the Trust during this period.

- Between April and June 2015, the Trust issued **the last four** regional/national media releases for the Trust's Dementia Friendly Community funding awards. As well as Scotland-wide regional coverage, we also received national coverage and also follow-up coverage on the progress of some of the projects.

Media coverage for 4 media releases and follow up coverage: circulation total of 1,053,136

- In April 2015, we issued a national media release for our 3 year, £515,000 funding for Age Scotland, which was covered in several local newspapers and also nationally in the Herald.

Media coverage - Circulation total of 350,264

- Also in April, we issued a media release for our Peer Mentoring funding for Care Experienced Young People which received some local coverage.

Media coverage - Circulation total of 117,509

- On 1st May we issued a national media release for our Champions Boards funding for Care Experienced Young People. There was a substantial piece in the Herald and Third Force news, a feature article in Children in Scotland Magazine and was featured in CELCIS 'Reach' magazine.

Media coverage – Circulation total of 333,767 (not including CIS Magazine)

- Also in May 2015, we issued a national (UK) media release on our joint funding with the Joseph Rowntree Foundation and Comic Relief for the Dementia Engagement and Empowerment Project (DEEP).

Media coverage of the DEEP project is being collated by JRF and has not yet been made available to us.

- In June we issued a National media release on the Scottish Social Attitudes Dementia survey results. Broadcast coverage included: BBC current affairs programme 'Scotland 2015' (BBC Two Scotland), Good Morning Scotland (BBC Radio Scotland) and Call Kaye (BBC Radio Scotland). Wide regional news coverage: over 30 publications including Press & Journal, Courier & Advertiser, Evening Express, Glasgow South & East wood Extra.

Broadcast reach – 1,065,000

Media coverage – circulation total of 304,357.

TOTAL REACH FOR THIS PERIOD: 3,224,033

Section C – Governance, Strategy, Performance and Risk Management

C.1 Governance

The Trust's two programme committees met for their scheduled quarterly meetings in May 2015, with the Board and Finance Committee meeting in June.

The June Board meeting approved the following:

- an updated Risk Policy
- a Total Reward and Remuneration Policy
- the Trust's approach to performance management and funding evaluation
- funding to appoint four, new permanent Trust staff (two Funding Managers and an Insight and Evaluation Co-ordinator and Assistant)

C.2 Finance

The Trust's contracted Investment Management provider, Investec, invested £20 million of Trust capital to maximise the income the Trust can earn on its capital in line with our approved investment policy, which includes both risk and ethical considerations.

C.3 Knowledge Management

The CEO, with support from an intern, improved the Trust's in-house Knowledge Management systems for wider roll-out across the organisation from September 2015. The Trust's knowledge management arrangements support planned and systematic capture and sharing of relevant knowledge within the Trust to support effective planning and delivery of our work, including preparation of funding initiative proposals and funding decisions.

The Trust is also committed to sharing its knowledge through our communications and influencing roles.

C.4 Work Planning, Performance Management and Funding Evaluation

The CEO prepared annual work plans for governance, finance and operations for 2015-16. Programme Directors updated their rolling, three year annual Programme work plans for 2015-18.

The CEO finalised plans for the Trust's new Performance Management system for presentation to the June Board, which are based on the Public Service Improvement Framework (PSIF), which in turn is based on the European Framework for Quality Management (EFQM).

Preparation of the Trust's Evaluation Toolkit continued, supported by Social Value Lab, Evaluation Support Scotland and Research for Real. The toolkit will be delivered through the Trust's website as an online, interactive resource, to support Trust staff and funding applicants plan and deliver appropriate funding evaluation.